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BRITISH LIBRARY

The business of invention



BRITISH LIBRARY'S INVENTOR-IN-RESIDENCE TELLS PUBLIC ALL AT WRTI ANNUAL KEYNOTE LECTURE

THE WRTI ANNUAL Keynote Lecture 2008 takes place at 6.30pm on Wednesday 9 July at Southampton Solent University. Admission is free and the lecture is open to the public.

The lecture, by Mark Sheahan, Inventor-in-Residence at the British Library, is entitled *The Business of Invention* and addresses such issues as adding value to an idea, routes to commercialisation, business development, intellectual property and contractual options for successful financial outcomes.

Mark, above, is a popular and entertaining speaker, an entrepreneurial inventor and a director of PlasGen Design – an award-winning packaging design

company – and CompGen Limited, a licensing company for his unique Squeezeopen™ and Popi™ packaging closure technologies.

He is also a Fellow of the Royal Society for the encouragement of Arts, Manufactures and Commerce, and a member of the British Library Business & IP Centre's 'Ask an Expert' advice panel. ■

● *The WRTI Public Keynote Lecture takes place in room HC 005, Herbert Collins Building, Southampton Solent University on Wednesday 9 July, commencing at 6 for 6.30pm.*

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British Library Business & IP Centre:
www.bl.uk/bipc

About the WRTI

ONE OF the most influential clubs of its type in the UK, the WRTI includes academics, engineers, entrepreneurs, hobby inventors and scientists among its membership and is based at Solent University, East Park Terrace, Southampton SO14 0RP.

Solent University hosts WRTI club meetings on the second Wednesday of each month (except August); non-members are welcome to attend if they sign an agreement not to divulge proprietary information.

The WRTI website receives thousands of visits every month, and its 'Inventors Links' page comprises the most comprehensive source of information on the web for inventors, entrepreneurial innovators and small- and medium-size businesses.

● www.wrti.org.uk

About Inventique

THE FREE monthly newsletter of the WRTI is e-mailed to thousands of inventors, R&D centres, universities, government departments, product designers, SMEs, innovation agencies and business angels. It promotes aspirational innovations in science, engineering and technology, and enjoys a significant international readership. Guest columnists include Sir James Dyson. Editorial submissions for consideration are welcomed.

● To join Inventique's free mailing list, click here: www.wrti.org.uk/newsletter

British Library Business & IP Centre It can be tough to start and run a business. The centre in London has all the business and intellectual property information you need as an innovator and entrepreneur. Learn from the success of others and meet like-minded people. It's free and can save you time and money.

● Business & IP Centre, The British Library, 96 Euston Road, London NW1 2DB
Tel: +44 (0)20 7412 7454 bipc@bl.uk www.bl.uk/bipc

Wessex Round Table of Inventors meet at 6.30pm on the second Wednesday of each month at Southampton Solent University SO14 0RP

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THE INVENTORS WEBSITE