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PRESS RELEASE

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## Sir James Dyson's boost to the WRTI

REPRINT AGREEMENT WITH *INVENTIQUE* 'IS A COUP'

**B**ILLIONAIRE entrepreneur and inventor of the bagless vacuum cleaner Sir James Dyson has agreed to appear in *Inventique*, the newsletter of the Wessex Round Table of Inventors.

An abridged version of his influential podcast 'The business of engineering' – first broadcast in January 2008 – will be serialised in the newsletter from May 2008.

"This is a real coup," said WRTI Chairman Peter Hebard. "We like to feel we're one of the UK's more progressive inventors' clubs in linking creativity with entrepreneurial nous – and that's something the UK's most successful inventor supports."

The WRTI includes academics, engineers, entrepreneurs, hobby inventors and scientists among its membership and is based at Southampton Solent University.

Sir James' podcast is a wide-ranging treatise on how engineering has changed the world and will continue to change it.

"More inventions are being

developed than ever before, and the pace will get faster, not slower," he said. "Engineering will change all our lives – and then change them again, and again."

### Design education

Sir James first wrote for *Inventique* in June 2003, explaining how young people needed to become informed users of technology and to understand the technological society in which we live through the early introduction of design and technology in schools.

His plans for a government-backed school in Bath to inspire the next generation of inventors and engineers (*Inventique*, August 2006) recently gained planning approval.

Due to open in 2010, the Dyson School of Design Innovation will teach design, engineering and enterprise to 2,500 14- to 18-year-olds. The building will cost £25m, of which the James Dyson Foundation will contribute half. ■

● [www.dyson.co.uk](http://www.dyson.co.uk)



Sir James Dyson is best known as the inventor of the Dual Cyclone™ bagless vacuum cleaner. With his research team he has developed products that have achieved sales of over £3bn worldwide. Here he is shown with the Dyson DC24 vacuum – one of his company's latest inventions.

Wessex Round Table of Inventors meet at 6.30pm on the second Wednesday of each month at Southampton Solent University SO14 0RP

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