

# Inventique®

THE FREE MONTHLY INNOVATION MAGAZINE PRESS RELEASE

## Inventique is spun out of the WRTI...

'NATIONAL MAGAZINE FOR INNOVATORS' AIM

**I**NVENTIQUE, the free monthly innovation magazine, has been spun out of the WRTI as an independent product in order to grow the title in the UK and overseas through innovation-centred partnerships and by developing advertising support and sponsorship opportunities.

The free magazine is e-mailed to thousands of subscribers every month, including brand owners, business angels, engineers, inventors' clubs, government departments, innovation agencies, manufacturers, patent attorneys, product designers, R&D centres, science parks, scientists, SMEs and universities.

First published in May 2003 as the monthly newsletter of the

WRTI, *Inventique* has grown in both circulation and influence and now enjoys a significant readership across the UK and overseas including Canada, the USA and dozens of countries across Europe, the Middle East, Asia and the Pacific Rim.

Guest contributors have included Sir James Dyson and other influential figures from the worlds of science, engineering, technology, business, finance and enterprise.

*Inventique* was the recipient of a BFIIN Award presented by the Global Women Inventors & Innovators Network in 2007. ■

● **To join *Inventique's* free mailing list or search back issues, click here:**  
[www.inventique.info](http://www.inventique.info)



### About the WRTI

ONE OF the most influential clubs of its type in the UK, the Wessex Round Table of Inventors (WRTI) includes engineers, scientists, entrepreneurs and academics among its membership and is based at Southampton Solent University.

Solent University hosts WRTI club meetings on the second Wednesday of each month (except August); non-members are welcome to attend if they sign an agreement not to divulge proprietary information.

The WRTI website receives thousands of visits every month, and its 'Inventors Links' page comprises the most comprehensive source of information on the web for inventors, entrepreneurial innovators and small- and medium-size businesses.

● [www.wrti.org.uk](http://www.wrti.org.uk)



**About the editor** With extensive experience in the UK publishing industry as a freelance art editor, Frank Landamore has also worked as press and PR officer to the Barbados Arts Council, art director/copywriter with a Zambian advertising agency and chief designer to Mrs Thatcher's Conservative Party. He recently became editor/PR for British Design Innovation, Britain's biggest organisation for product design development companies.  
● *Inventique* welcomes press releases and pictures about innovative new products for consideration. E-mail to: [editor@inventique.co.uk](mailto:editor@inventique.co.uk)

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